



About Hungama Play:

Owned by Hungama Digital Media Entertainment Pvt. Ltd., Hungama Play is amongst the premier video on demand apps in the country. Featuring an extensive library of long-form and short-form content, Hungama Play provides an enriching entertainment experience to all users.

With its foray into original programming, Hungama Play is also playing a key role in redefining digital content in India. Through Hungama Originals, the platform is creating shows that go beyond conventional storytelling and offer quality narratives to digital audiences.

Besides originals, Hungama Play's content bouquet includes over 5000 films in English, Hindi and regional languages, in addition to a vast catalogue of more than 1500 short films. The library is complemented with 7500+ hours of kids and television content in multiple languages, along with over 150,000 short-format videos across various genres like music, film gossip, humour, spiritual and more.

Hungama Play has created multiple customer touchpoints and is available on various platforms and ecosystems. This includes Hungama Play on Vodafone Play, Idea Movies & TV, Airtel Xstream App, Amazon Fire TV Stick, Tata Sky Binge, MX Player, Android TVs, web and apps on Google Playstore and Apple Store. Hungama's strategic association with Xiaomi also enables consumers to enjoy Hungama Play on Mi TV.

For more information, please visit www.hungama.org