



About Hungama Music:

Owned by Hungama Digital Media Entertainment Pvt. Ltd., Hungama Music is one of the leading music streaming apps in the country. Since its launch, Hungama Music has been instrumental in shaping music consumption habits in India, as well as, crafting an enriching experience for music lovers globally. Its multi-genre and freemium library of more than 10 million songs and music videos, entertains listeners in 20+ Indian and international languages. This is in addition to its bouquet of original content, online radio channels and curated playlists.

Guided by its parent company's philosophy of simplifying digital content consumption, Hungama Music has led the way in making music streaming a wholesome experience. It was the first in the region to integrate music videos within its music streaming service, as well as, the first to provide a unique rewards program allowing users to earn points as they go and redeeming these for a premium subscription.

Hungama Music has created multiple customer touchpoints and is available across platforms and ecosystems. This includes smart devices, AI-enabled assistants like Alexa, web and apps on Google Playstore and Apple Store. Hungama's strategic association with Xiaomi also enables the largest smartphone community in India to enjoy Hungama Music on Mi Music.

For more information, please visit www.hungama.org