



**About Hungama Artist Aloud:**

Launched in 2010, Hungama Artist Aloud is India's premier Talent and Independent Content platform across digital and on ground avenues providing and managing an ecosystem across acquisition, distribution, venue programming, talent management and Digital & Event IPs, all dedicated to the non-film space.

Artist Aloud – Talent First platform has an all-purpose, uniquely customized website and app for fans, artists and producers and labels. The digital platform is the ultimate independent content hotspot, to listen to, watch, create and upload original content across genres, be it music, comedy, dance or entertainment. The platform is a one-stop destination for original independent content across the globe which caters largely to independent talent and fans and the App has won 4 Awards in just the first year of its launch.